

Swachhata Abhiyan

Date: 15th – 17th September, 2015

The institute celebrated the “Swachhata Abhiyan” with enthusiasm and zeal. All college faculties with students were enjoyed and learned about the Swachhata. They all present at the institute at 9:00 a.m.

“A clean India would be the best tribute India could pay to Mahatma Gandhi on his 150 birth anniversary in 2019,” said Shri Narendra Modi as he launched the Swachh Bharat Mission at Rajpath in New Delhi. On 2nd October 2014, Swachh Bharat Mission was launched throughout length and breadth of the country as a national movement.

Glimpses of the “Swachhata Abhiyan”



Objective of Swachhata Abhiyan

- Elimination of open defecation
- Conversion of unsanitary toilets to pour flush toilets (a type of pit latrine, usually connected to two pits)
- Eradication of manual scavenging
- 100% collection and processing/disposal/reuse/recycling of municipal solid waste
- A behavioural change in people regarding healthy sanitation practices
- Generation of awareness among citizens about sanitation and its linkages with public health
- Supporting urban local bodies in designing, executing and operating waste disposal systems
- Facilitating private-sector participation in capital expenditure and operation and maintenance costs for sanitary facilities.